



INTERNATIONAL COTTON ADVISORY COMMITTEE

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From the Secretariat

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The Social and Environmental Impacts of Cotton Production and Use

HOTEL DEADLINE APPROACHING

The Inaugural Session of the 65th Plenary Meeting of the International Cotton Advisory Committee since 1939 will be held in five weeks. The deadline for hotel reservations with guaranteed availability at conference rates is Friday, August 11. Registration and hotel information are available on-line at www.ICAC.org or by contacting the Secretariat for a registration booklet.

Final preparations for the Plenary Meeting are underway. The agenda, working papers, a report on government measures affecting cotton production and trade and reports of the Chair of the Standing Committee and the Executive Director are being mailed to Heads of Delegations and Coordinating Agencies at the end of this week. Additional Secretariat reports on the outlook for cotton supply and use and technical subjects will be mailed prior to the plenary meeting.

Based on registration to date, attendance at the 65th Plenary Meeting is expected to reach between 600 and 700 persons from approximately 50 countries and eight international organizations. About two-thirds of participants will be from the private sector as observers or as advisors to their governments, and about one-third will be government representatives.

Topics for the meeting include:

1. Cotton Production: Efficiency and the Environment
2. Government Measures That Affect Cotton Production and Trade
3. Outlook for Cotton Supply and Use
4. Commercial Standardization of Instrument Testing of Cotton (CSITC)
5. Technical Seminar: Sustainability: Biotechnology and Crop Management
6. The Future of the South American Textile Industry
7. Marketing and Quality of Brazilian Cotton
8. Standardization of Trade Rules
9. Price Risk Management for Cotton
10. Improving the Competitiveness of Brazilian Cotton
11. Demand Enhancement
12. Organic Cotton Production

(Press releases are available via e-mail. To register for this free service, go to the ICAC web page at <http://www.icac.org/netforms/icac/lists/subscriptionform.html>)

The International Cotton Advisory Committee is an association of 41 governments of countries with an interest in cotton. The Secretariat of the Committee publishes information related to world cotton production, supply, demand and prices, and provides technical information on cotton production technology. Detailed statistics are found bimonthly in *COTTON: Review of the World Situation*, \$170 per year via email, \$210 per year in hard copy. A monthly outlook is available by email for \$265 per year. Access to the latest weekly estimates of world cotton supply and use by the Secretariat is available on the Internet for \$420 per year. Access Secretariat reports at www.icac.org.