



INTERNATIONAL COTTON ADVISORY COMMITTEE

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From the Secretariat

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Strategies for National Competitiveness

66th PLENARY MEETING IN IZMIR TURKEY

The Inaugural Session of the 66th Plenary Meeting of the ICAC since 1939 will begin three weeks from today in Izmir, Turkey. Mrs. Ülker Güzel, Deputy Undersecretary for Foreign Trade, Republic of Turkey will lead the Turkish delegation. The theme of the 66th Plenary Meeting is Strategies for National Competitiveness. Forty-eight speakers from 15 countries and five International Organizations will make presentations on a range of topics, including Strategies for National Competitiveness in Textile and Garment Industries, Strategies for National Competitiveness in Cotton Production, Government Measures, Progress Toward Industry Standardization: Instrument Testing and Trade Rules, and The Effects of Global Warming on Cotton Production

The Organizing Committee in Turkey is planning an ambitious social program, including dinners and a trip to an historical region along the Aegean coast. Approximately 550 participants from 50 countries and 8 international organizations are expected.

Registration for the 66th Plenary Meeting is available on-line at www.ICAC.org or by contacting the Secretariat for a registration booklet. Information about hotels, a detailed agenda, and descriptions of the social program are also available on line.

(Press releases are available via e-mail. To register for this free service, send your contact information to publications@icac.org)

The International Cotton Advisory Committee is an association of 44 governments of countries with an interest in cotton. The Secretariat of the Committee publishes information related to world cotton production, supply, demand and prices, and provides technical information on cotton production technology. Detailed statistics are found bimonthly in *COTTON: Review of the World Situation*, \$170 per year via email, \$200 per year in hard copy. A monthly outlook is available by email for \$265 per year. Access to the latest weekly estimates of world cotton supply and use by the Secretariat is available on the Internet for \$420 per year. Access Secretariat reports at www.icac.org.