



INTERNATIONAL COTTON ADVISORY COMMITTEE

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From the Secretariat

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Strategies for National Competitiveness

66th PLENARY MEETING IN IZMIR, TURKEY

The Standing Committee of the ICAC has given final approval to the Provisional Agenda of the 66th Plenary Meeting of the International Cotton Advisory Committee (ICAC) since 1939. The Agenda can now be officially communicated to governments and representatives of the private sector. The meeting will be held during October 22-26, 2007 in Izmir, Turkey at the Hilton Hotel. The Government of Turkey will host the meeting.

The theme of the 66th Plenary Meeting is Strategies for National Competitiveness. This theme provides opportunities for discussion of problems and identification of best practices confronting policy makers and businesses in adapting to the highly competitive conditions in the cotton and cotton textile economies. Topics will include:

1. Strategies for National Competitiveness in Textile and Garment Industries
2. Strategies for National Competitiveness in Cotton Production
3. Social, Environmental and Economic Performance (SEEP) of Cotton Production
4. Government Measures
5. Outlook for Cotton Supply and Use
6. Technical Seminar: The Vision for Technology in 2025
7. Biotech Cotton, Situation and Solutions
8. Progress Toward Industry Standardization: Instrument Testing and Trade Rules
9. Demand Enhancement, International Forum for Cotton Promotion
10. Traceability in Cotton Production and Consumption, Special Regional Efforts to Protect Brands and Logos
11. Price Risk Management in Cotton
12. The Effects of Global Warming on Cotton Production

The Organizing Committee in Turkey is planning an ambitious social program, including dinners and a trip to an historical region along the Aegean coast. Approximately 550 participants from 50 countries and 8 international organizations are expected.

Registration for the 66th Plenary Meeting is available on-line at www.ICAC.org or by contacting the Secretariat for a registration booklet. Information about hotels, a detailed agenda, and descriptions of the social program are also available on line.

(Press releases are available via e-mail. To register for this free service, send your contact information to publications@icac.org)

The International Cotton Advisory Committee is an association of 44 governments of countries with an interest in cotton. The Secretariat of the Committee publishes information related to world cotton production, supply, demand and prices, and provides technical information on cotton production technology. Detailed statistics are found bimonthly in *COTTON: Review of the World Situation*, \$170 per year via email, \$200 per year in hard copy. A monthly outlook is available by email for \$265 per year. Access to the latest weekly estimates of world cotton supply and use by the Secretariat is available on the Internet for \$420 per year. Access Secretariat reports at www.icac.org.