

81ST PLENARY MEETING

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**Cotton Value Chain:
"Local Innovations for Global Prosperity"**



Dr YG Prasad

Dr YG Prasad is currently working as Director, ICAR-Central Institute for Cotton Research (CICR), Nagpur, since 2020 and steering the All India Coordinated Research Project (AICRP) on Cotton implemented through 21 State Agricultural University centres. Current focus is on technology targeting to enhance cotton productivity across India through large scale demonstrations on HDPS cotton in suitable agro-ecology, adopting a cluster-based and value-chain approach in public-private partnership mode. An entomologist and IPM expert with diverse experience in frontline extension and climate change adaptation initiatives, Dr Prasad has coordinated country-wide efforts on preparation of district-level agricultural contingency plans and conduct of farmer participatory technology demonstrations for climate resilience in agriculture through 121 farm science centres. He did his doctoral studies at the Indian Agricultural Research Institute (IARI), New Delhi, and later worked at IIOR and CRIDA, Hyderabad. A recipient of NUFFIC fellowship, he has participated in international conferences/workshops in the USA, UK, Netherlands, France, Brazil, Indonesia, and Egypt, and has 150 publications to credit.