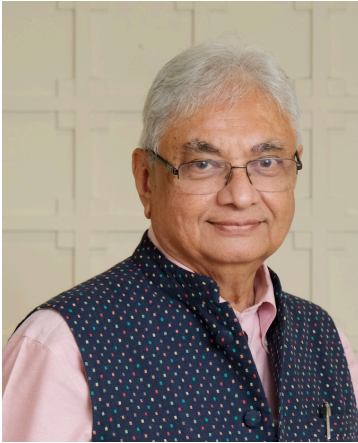


81ST PLENARY MEETING

MUMBAI, INDIA

🌐 2-5 December 2023

**Cotton Value Chain:
“Local Innovations for Global Prosperity”**



Mr Rahul Mehta

Rahul Mehta received his MBA from the Bajaj Institute in 1971 before joining what was then called Goodlass Nerolac Paints, and rose rapidly to be the India Sales Manager by 1982 – when the entrepreneurial bug bit him. He joined the Creative Group as Partner and Managing Director in 1982, and launched the UFO Jeans. In his 40 years of experience in the garment industry, he has been responsible for the Group launching some of the most iconic brands in the domestic industry – including UFO Jeans, Creative Cottons, 109F, Fusion Beats, Portico, and Urban Republic. Mr Mehta is the past president of the Clothing Manufacturers Association of India (CMAI), a past member of the Executive Committee of the Apparel Export Promotion Council, past president of the International Apparel Federation (IAF, and is the first Indian to be elected as President of the IAF, and only the second Asian to be in this position in the 40 years history of IAF. He is extremely involved in education, and is Chairman of the Advisory Board, School of Fashion Technology, Pune. He is also a Trustee with the Sadhana Education Society, a Trustee of Trust for Retailers and Retailers Associates of India (TRRAIN) and of the Rotary Club of Bombay Mid Town, and is also a past President of the Rotary Club of Bombay Mid Town.