

81ST PLENARY MEETING

# MUMBAI, INDIA

2-5 December 2023

**Cotton Value Chain:  
“Local Innovations for Global Prosperity”**



**Mr Marcelo Paytas**

Mr Paytas graduated as an Agricultural Engineer from the National Northeast University, Corrientes, Argentina, and obtained a PhD at the University of Queensland, Australia, in Cotton Physiology and Agronomy. He currently serves as Director of INTA (National Institute of Agricultural Research), Reconquista Santa Fe, Argentina, where he is a researcher and project leader of the cotton team with a focus on crop physiology and agronomy, biotechnology, and genetic improvement.

A member of APPA (the Association for the Promotion of Cotton Production), which associates all representatives of the cotton chain of Santa Fe, Argentina, he also serves a coordinator of academic and technical agreements between INTA and other national and international organisations. A member of the ICAC's SEEP Committee and ICRA, Mr Paytas's main interest is to link and promote research and development together with the cotton industry through public and private interaction for sustainable production.