World Textile Fibres Demand

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In 2020, the global fibre market decreased for the first time in 12 years as a result of the pandemic.
Textile fibre consumption per capita

kg per capita


All fibres
Non-Cotton
Cotton
The covid-19 pandemic significantly affected the world apparel trade in 2020.
Global Polyester Market

CAGR 1990-2019
6.8%

China
South Asia
India
South Korea
North America
Turkey
ROW

Million tonnes

1990
2000
2010
2019
2020
2021

26%
64%
71%
72%
Relative Price of Cotton to Polyester

Price Ratio

% Change

Change in Market Share of Cotton

Ratio

0,00 0,50 1,00 1,50 2,00 2,50


0% 2% 4% 6% 8% 10% 12%

-8% -6% -4% -2% 0%
Consumer Expenditure by Category

U.S Consumer Expenditure 2020 vs 2019

<table>
<thead>
<tr>
<th>Category</th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>34.9%</td>
<td></td>
</tr>
<tr>
<td>Food</td>
<td>11.9%</td>
<td>5.0%</td>
</tr>
<tr>
<td>Transportation</td>
<td>16.0%</td>
<td>5.5%</td>
</tr>
<tr>
<td>Apparel &amp; Footwear</td>
<td>4.7%</td>
<td>2.3%</td>
</tr>
<tr>
<td>Health</td>
<td>8.4%</td>
<td>4.7%</td>
</tr>
<tr>
<td>Entertainment</td>
<td>2.3%</td>
<td>4.7%</td>
</tr>
<tr>
<td>Education</td>
<td>2.1%</td>
<td>4.7%</td>
</tr>
<tr>
<td>Other</td>
<td>19.5%</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

Source: https://www.bls.gov/cex/tables/top-line-means.htm

Household expenditure by consumption purpose in the EU (2019)

- 23.5% Housing
- 13.1% Transport
- 13.0% Food and non-alcoholic beverages
- 8.7% Restaurants and hotels
- 8.7% Recreation and culture
- 6.6% Furnishings and household equipment
- 5.4% Health
- 4.0% Alcoholic beverages and tobacco
- 2.4% Communications
- 0.9% Education
- 11.2% Miscellaneous goods and services

*Figures may not add up to 100% due to rounding

Source: ec.europa.eu/eurostat
Governments & Organisations are promoting a more resilient and sustainable fashion industry

- Circular textiles economy, labelling, traceability
- Fair treatment of workers, Digitalisation
- Produce/buy better-quality garments that last longer
Thank You