

The ICAC's 80th Plenary Meeting



Ms Lorena Ruiz

Lorena Ruiz has more than 18 years of experience in the cotton sector. She has a deep understanding of cotton market dynamics and human elements behind the statistics, having worked extensively in the field with cotton growers. Lorena has held the position of economist at the International Cotton Advisory Committee since July 2014, where her primary responsibilities are projecting global and regional textile fibre demand; analysing current policy and trade issues across regions and products involving fibres, textiles and apparel; estimating government support to the cotton sector; tracking trade data on cotton, yarn and fabric; and analysing factors affecting world cotton prices. Lorena also serves as a coordinator of the ICAC's Expert Panel on Social, Environmental and Economic Sustainability of Cotton Production. Before joining the ICAC, she worked as statistician and then as economist at the cotton growers association in Colombia.