

81ST PLENARY MEETING

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**Cotton Value Chain:
“Local Innovations for Global Prosperity”**



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Shivaprasad Shetty works as an Agriculture Advisor for GIZ's Global Programme, 'Sustainability and Value Added in Agricultural Supply Chains', for cotton, tea, and spices in India. He holds a master's degree in Agriculture (Seed Technology) from the University of Agricultural Sciences, Bangalore, India. Mr Shetty has more than 25 years of experience in sustainable agriculture and textiles, including sustainability standard development, implementation, verification, training, and assurance systems across the Asia Pacific region. He has overseen verification departments, co-owned an assurance business, and consulted for leading sustainability standards and assurance companies.