

81ST PLENARY MEETING

MUMBAI, INDIA

🌐 2-5 December 2023

**Cotton Value Chain:
“Local Innovations for Global Prosperity”**



Mr Mike McCue

Mike McCue has spent 30 years in various communications positions, most of them as a trade press editor. In addition to his tenure as Editor-in-Chief of Cotton International magazine, he has covered a variety of industries, including sales and marketing management, ophthalmology, information technology and the US health insurance industry. Mike graduated from Miami University in 1991 with a Bachelor of Arts degree in Creative Writing.