ICAC Plenary Meeting
PSAC - Producers and Ginners Group

“Recommendations on policy making for traceability”

2nd- 5th December 2023
Mumbai, India
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There is no impact, without proper traceability
The cotton industry is one of the biggest opportunities to deliver positive impact throughout global rural communities and ecosystems.
Currently, most traceability solutions start at ginn level.

But true traceability needs to start at field level.
In Global North, traceability is implicit

In Global South, traceability from farm still poses a major challenge
Specific recommendations:

1. Common definition of traceability
2. Integrated bale identification system
3. Resources to ensure Global South has opportunity to join
Leave no one behind
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