

81ST PLENARY MEETING

MUMBAI, INDIA

🌐 2-5 December 2023

**Cotton Value Chain:
“Local Innovations for Global Prosperity”**



Mr Sunduzwayo W Banda

The current Chief Executive Officer of the Cotton Board of Zambia has 18 years of experience as an Agribusiness facilitator/advisor specialising in agro-based value chains. He has been involved in the cotton business from extension, agronomy, trade and now policy analysis and advisory services to the government, as well as a serving in a regulatory role to ensure all cotton stakeholders adhere to functional rules and regulations. He gives voice to the perspectives of rural farmers and the difficulties they confront, offers suggestions to increase productivity, and provides guidance on equitable value distribution.

As an agronomist, he has direct experience interacting with small-scale farmers who endeavour to maximise yield potential on land with restricted access. He holds a diploma in horticulture, a bachelor's degree in agribusiness, a bachelor's degree in agronomy, a master's degree in development studies, and is currently a doctoral candidate in rural development and extension.