Belinda Edmonds has worked in almost all sectors of the African Textile and Apparel Industries over the past 30 years. Born and raised on a cotton farm, she entered the textile manufacturing sector in 1988, working in spinning, weaving, knitting and dyeing/printing facilities before transitioning to the apparel production sector in 1997. Since 2000, Belinda has used her experience to support and promote cotton, textile and apparel exports from Africa. At its inception in 2018, Belinda joined the African Cotton Foundation as its Managing Director. Passionate about Africa, Belinda believes that promoting and assisting trade is a critical tool to uplift and protect its people, cultures and its environment.