

The ICAC's 80th Plenary Meeting



Ms Natalia Isaeva

Natalia Isaeva is Executive Director of Cotton Way, the leading Russian laundry company. Cotton Way was the first to offer a sustainable model of complex rental and laundry service in Russia.

Natalia has been working in the field of corporate finance, bank lending and anti-crisis management for over 20 years. With her vast economic experience, she joined Cotton Way in 2019 to oversee sustainable business processes in the company. As the Executive Director, Natalia leads the team and plays a decision-making role in the company. Her key areas of responsibility include anti-crisis management, restructuring of troubled financial flows and debt obligations, and, most importantly, the ESG agenda and strategy.