Matthew Looney works as the Data Scientist at the International Cotton Advisory Committee (ICAC). He has over 19 years working with data and designing data products and analysis tools that have been used to guide basic science research and business intelligence decisions. Matthew was born in the United States in the city of St. Paul, Minnesota but grew up in San Antonio, Texas. He holds a baccalaureate degree in Chemistry (Texas Tech University) and Economics (Penn State University) and a Masters degree in Agricultural and Applied Economics (Texas Tech University). Mr Looney is finishing a Doctoral degree in Agricultural and Applied Economics (Texas Tech University) and expects degree conferment soon.