

81ST PLENARY MEETING

# MUMBAI, INDIA

🌐 2-5 December 2023

**Cotton Value Chain:  
“Local Innovations for Global Prosperity”**



**Mrs. Alison Ward**

Alison Ward has more than 30 years of international experience in sustainability and corporate affairs. Alison is the CEO of CottonConnect, where she leads a team of more than 80 employees, impacting the lives of more than 560,000 cotton farmers in India, China, Pakistan, and Bangladesh. Under Alison’s leadership, the organisation drives supply chain transparency connecting sustainable fibres from farm to store; focusses on the rights and skills of women in supply chains through pioneering gender programmes; and continues to develop innovations at the farm level. She leads cotton strategies and programmes for global brands and retailers. Previously, Alison worked with Mondelez International and Kraft Foods, and was the Global Head of Corporate Responsibility in Cadbury. With a mission to drive scalable change, Alison serves as a Member of the Sustainable Cotton Steering Committee for Textile Exchange. She also sat on the Sustainability Advisory Committee for the London Olympic Games and has been a coach and mentor to commercial teams at WWF and the Ethical Trade Initiative.