

81ST PLENARY MEETING

# MUMBAI, INDIA

2-5 December 2023



**Cotton Value Chain:  
“Local Innovations for Global Prosperity”**



**Mr Haroldo  
Rodrigues da Cunha**

Agricultural engineer and cotton and grain producer for over 30 years, Haroldo Rodrigues da Cunha is currently serving as the president of the Goiás Cotton Producers Association (AGOPA) for the second time. He is a founding member and president of the Goiás Institute of Agriculture (IGA). Haroldo has previously held the positions of Executive President at the Brazilian Institute of Cotton (IBA) and the Brazilian Association of Cotton Producers (ABRAPA).

As a representative of agribusiness leadership, he advocates for the sector through institutional relationships with government bodies and private organizations. He actively participates in international negotiations involving both the public and private sectors with the World Trade Organization (WTO) and in national and international forums related to the cotton industry (Sector Chambers, BCI, and ICAC).

Haroldo has been a part of advisory boards for national organizations such as EMBRAPA, ABIT, COSAG/FIESP, and international ones like ICAC-PSAP and BCI. In 2023, Haroldo was selected as the Global Leader in Brazil for the Climate Positive Program, an international recognition initiative by Corteva aimed at producers implementing sustainable agricultural production practices.