



PSAC OBJECTIVES 2024

- **Objective I**

Finalize the main objective for 2024. Options to choose from: -

- Continue the work on traceability from 2023. (Within traceability which specific area would the PSAC like to focus on in 2024?)
 - **To study traceability in Natural fibres vs. traceability in manmade fibres:**
 - Regulation requirements for natural fibres vs. Manmade fibres.
 - Answer questions like – are the man-made fibres required to prove sustainability, what are these standards of sustainability, are they required to prove traceability to the oil barrel (origin). Focus more on the LCA/GHG effect of chemical/fossil fuel synthetics versus cotton & wool. The digital passport which the EU plans to bring in on the back of the Green Deal has to cover the full life cycle of polyester/plastic.
 - Traceability solutions implementation possibilities in natural vs. Manmade fibres
 - How do manmade fibres prove traceability.

Objective is to prove that natural fibres do not enjoy a level playing field against manmade fibres in terms of traceability regulations, available solutions, livelihoods involved etc.

Other topics:

- Compliance with the upcoming regulations in the world that the cotton industry is or will be subject to.
- PSAC should develop a more coordinated strategy to increase the market share of cotton against manmade fibres.

Note: PSAC - EU discussions. EU had volunteered to provide direct consultations to the PSAC on specific areas of interest.

- **Objective II**

PSAC expansion

- Make a proposal to the ICAC Standing Committee (SC) to relax membership rule for the Brands committee which enables PSAC to invite brands in future.



- If the ICAC SC approves the above, then a prospective list of brands can be drafted and invited.
 - Could invite any other organization as members after getting approved by the ICAC SC.
 - Could invite organisations from non-ICAC member nations as observers for 2 years.
 - Could invite international organisations as permanent observers.
- **Objective III**
Work of PSAC's sub-committee on cotton promotion.
 - **Objective IV**
 - **Re-election of Executive committee in the end of 2024**
All the serving terms for chair, vice chair and the third representative are up for renewal/ reelection at the end of the 2024 year.