



FACT SHEET

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WHAT SUPPORT HELPS MOST

Most farmers will adopt what works well on their fields; they need help to de-risk the first steps. The biggest gains come from locally relevant advice and demos, dependable access to inputs and equipment, and basic markets for rotation crops. Short, targeted finance, tied to sound agronomy and simple RA practice tracking, can catalyze changes for farms of all resource levels that then sustain themselves.

CAN COTTON FARMERS EXPAND REGENERATIVE AGRICULTURE?

Expansion is already happening where farmers have access to knowledge, inputs, and basic infrastructure. The biggest opportunity is supporting less-resourced farm communities with the right tools and markets.

WHERE ADOPTION GROWS FASTEST

- Crop rotation: Scales when there are buyers, storage, and processing for rotation crops, plus agronomic support and reliable seed.
- Reduced tillage and no-till: Accelerates with disc-opener planters, vigorous planting seed, and herbicide programs that control weeds without cultivation.

COST AND RISK PRIORITIES

- Start with the lowest-cost, highest-benefit step for the farm context, often rotation or reduced tillage.
- Prioritize practices that compound benefits over time. No-till often delivers larger gains in years 2–4 as soil structure and biology recover.
- Continuous soil cover requires local experience with surface residue for planting, diseases, insects, weeds, moisture and termination along with low-cost seed if using cover crops.
- Use simple cover crop mixes first and scale up after local learning.



Practical extension and farmer-to-farmer demos focused on local pests, soils, and weather.



Access to planters, quality seed, crop protection, and small-scale processing for rotation crops.



Provide small, time-limited funding to help farmers start practices that will pay for themselves once the funding stops.



Outcome-based incentives from brands and potential carbon finance where measurement is credible

BOTTOM LINE

Scaled Regenerative Agriculture adoption depends on pairing farmer know-how with basic market and input access. Start where benefits are immediate, prove success locally, and reinvest gains to widen the practice set.

