

THE MEDITERRANEAN WHITE GOLD

Keshav Kranthi

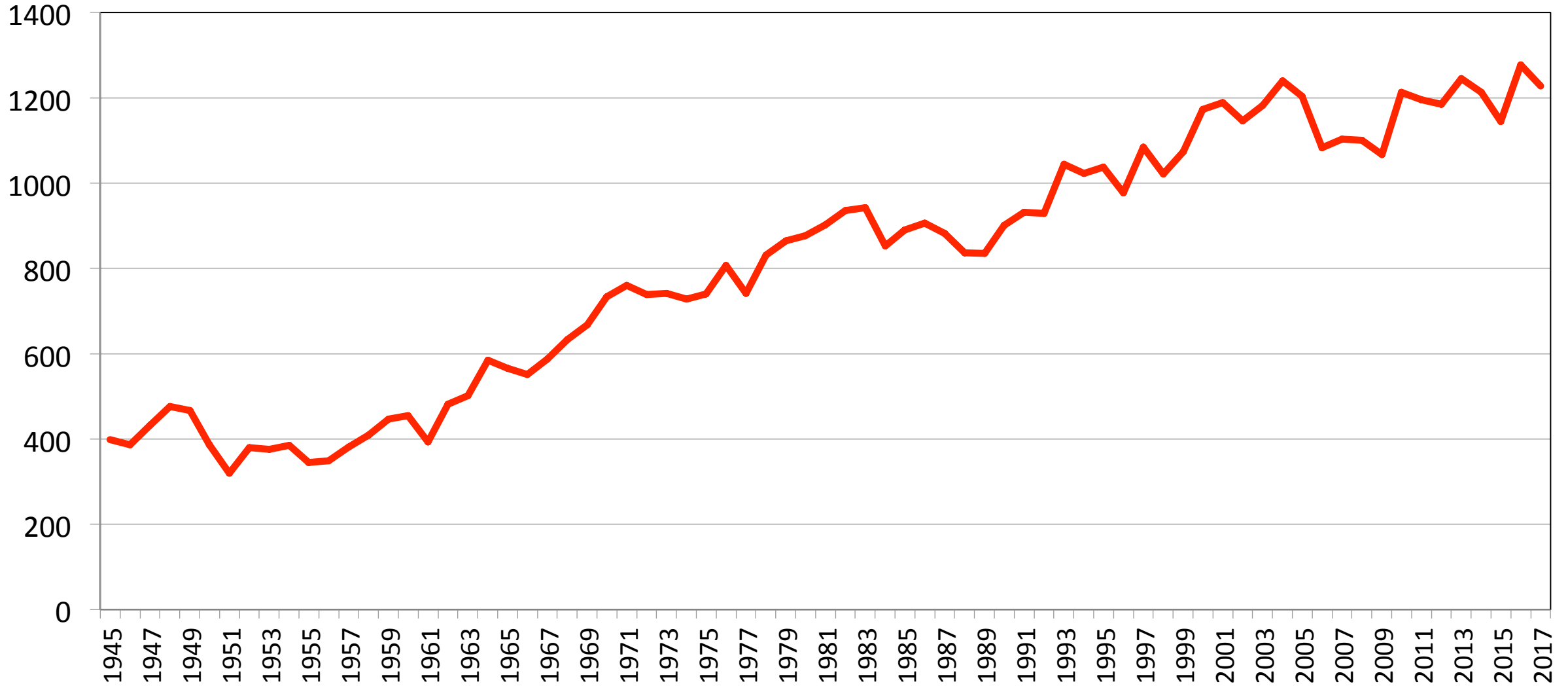
Head, Technical information Section



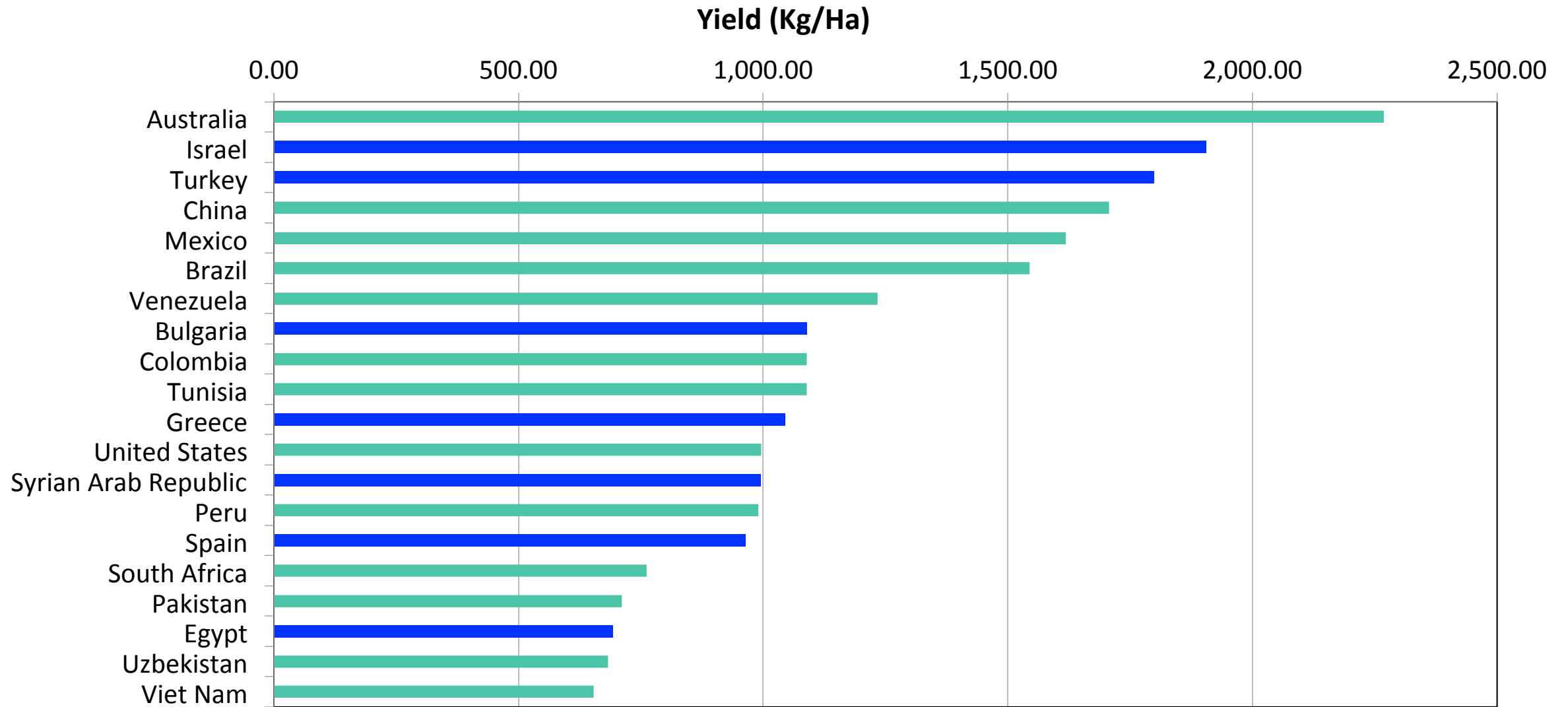
International Cotton
Advisory Committee



The Mediterranean region has impressive yield growth



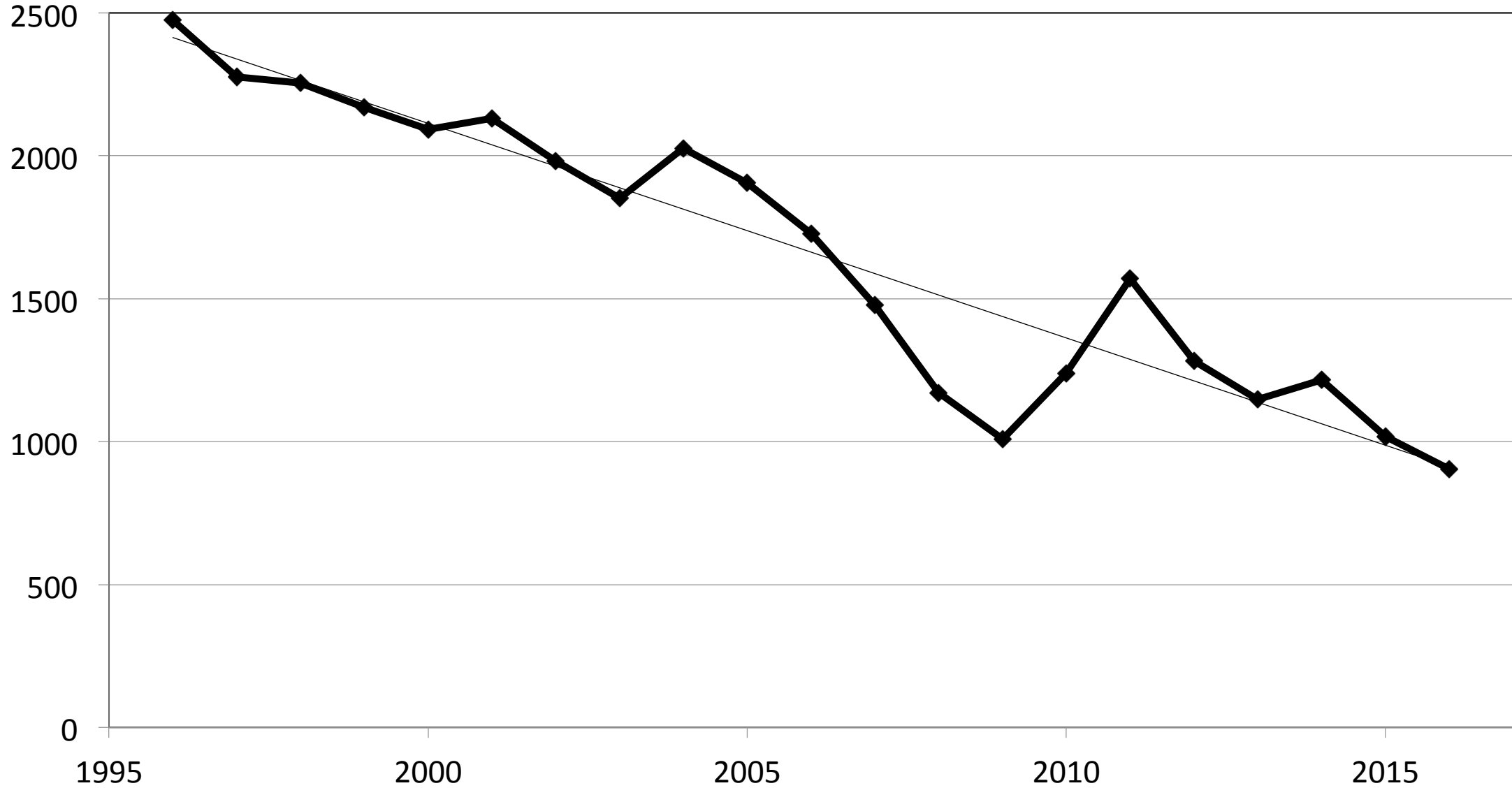
The Mediterranean region has high yield records



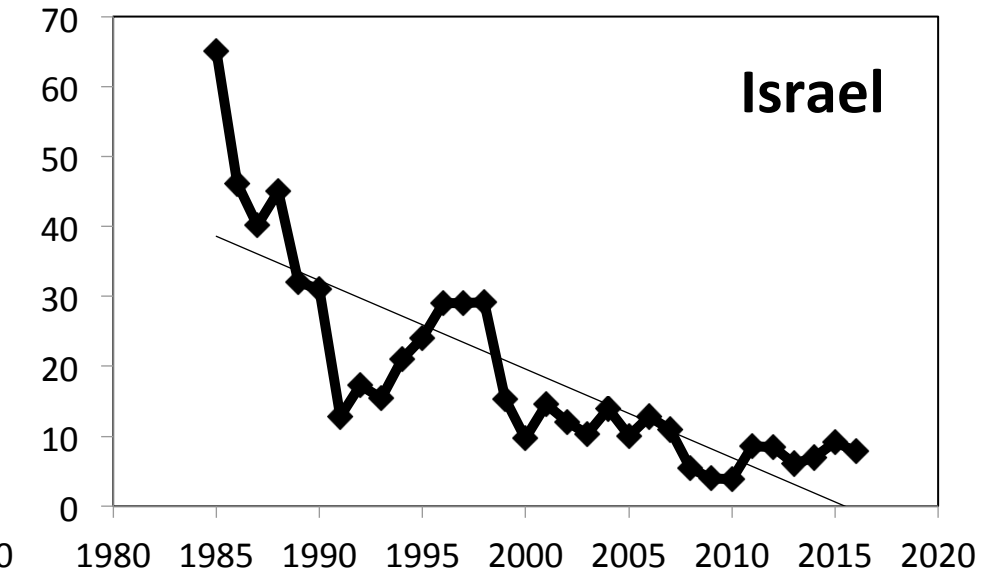
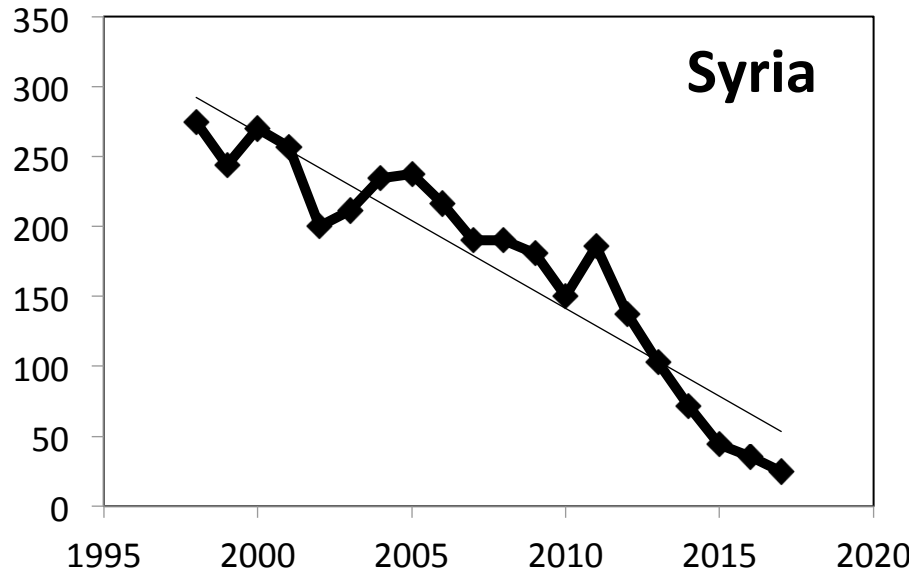
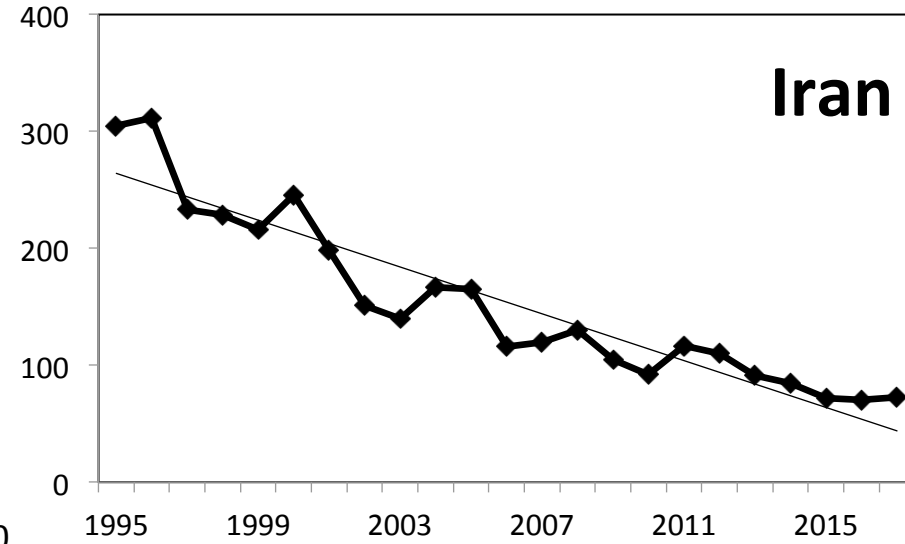
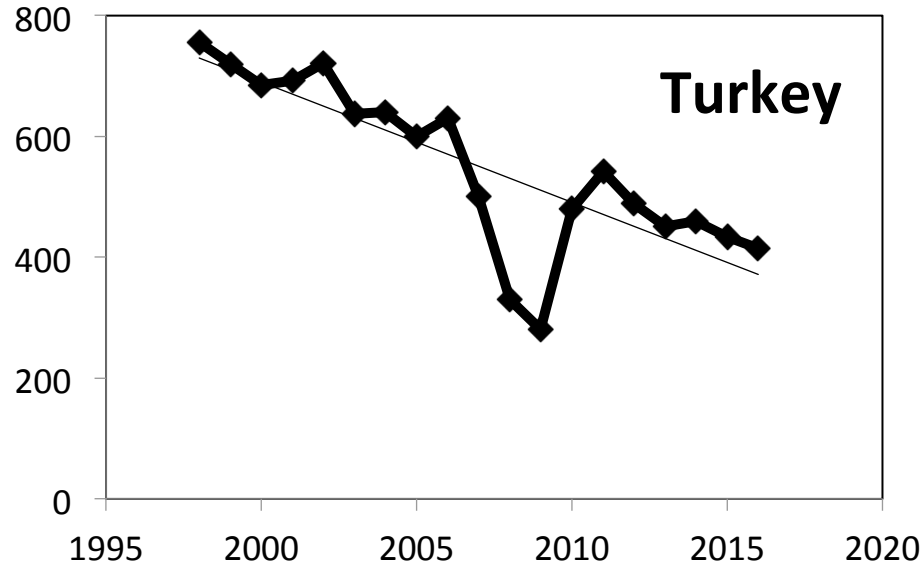
The Mediterranean Region Grows the BEST Quality Cotton of the World



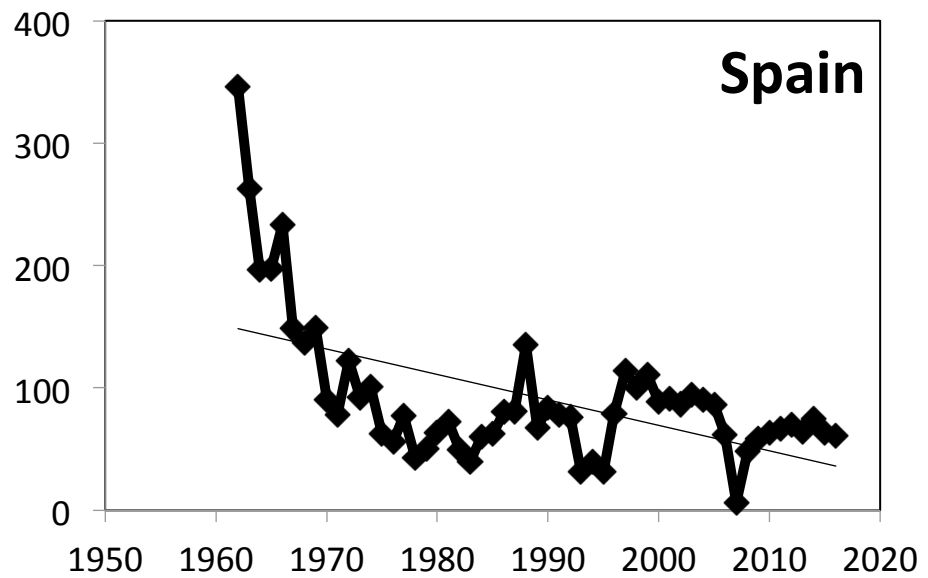
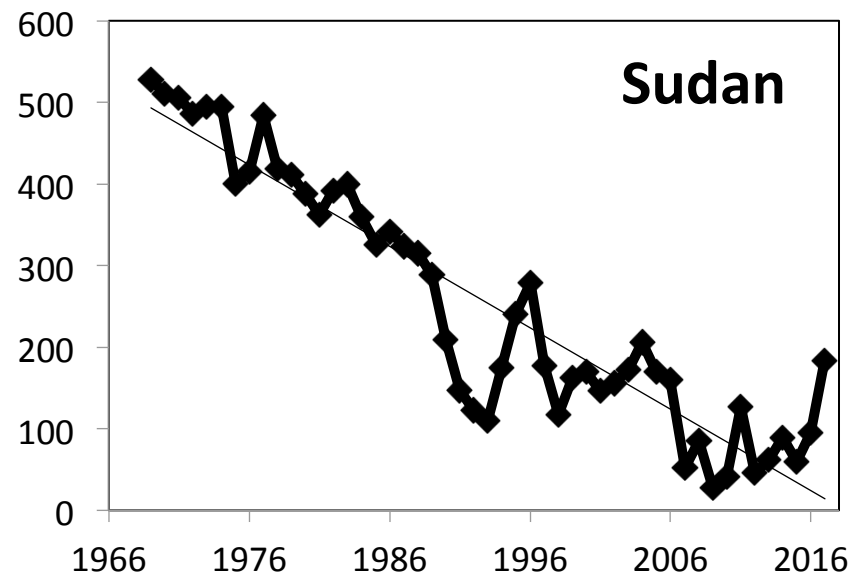
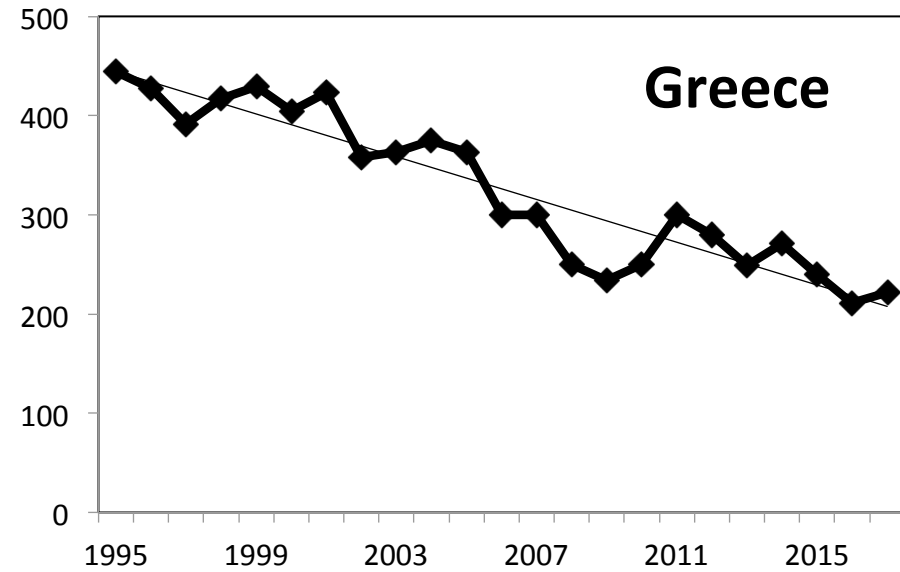
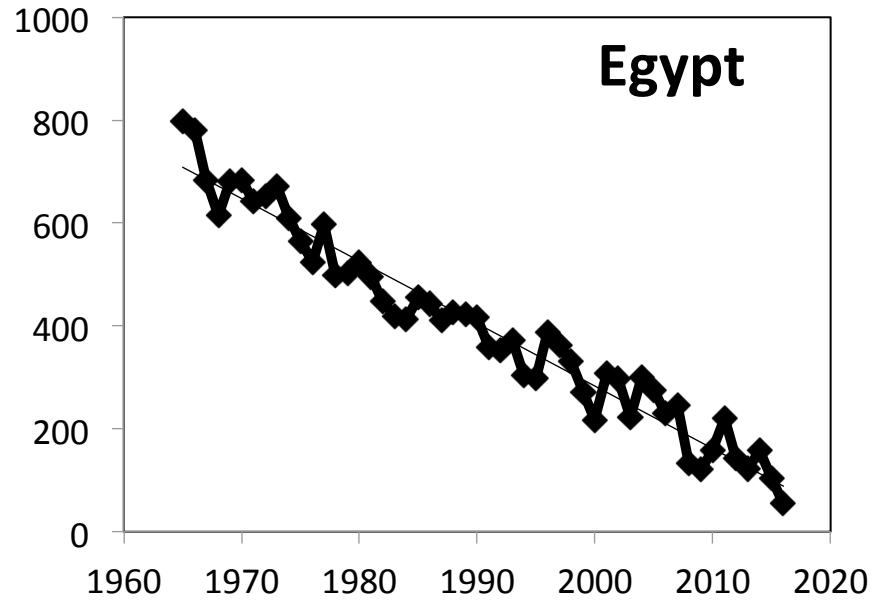
Cotton Area ('000 Ha) in Mediterranean & middle east in 20 years



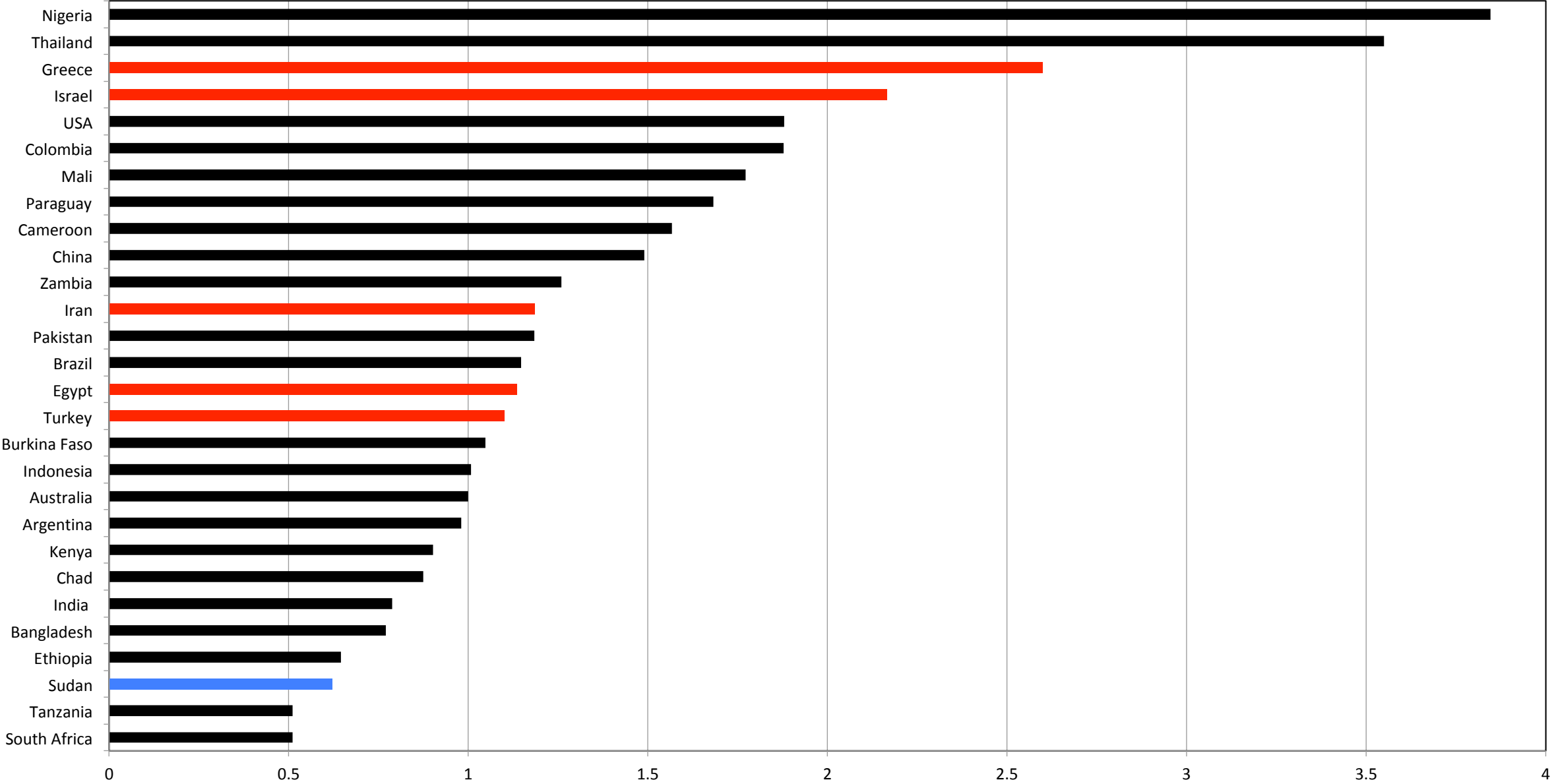
Cotton Area ('000 Ha)



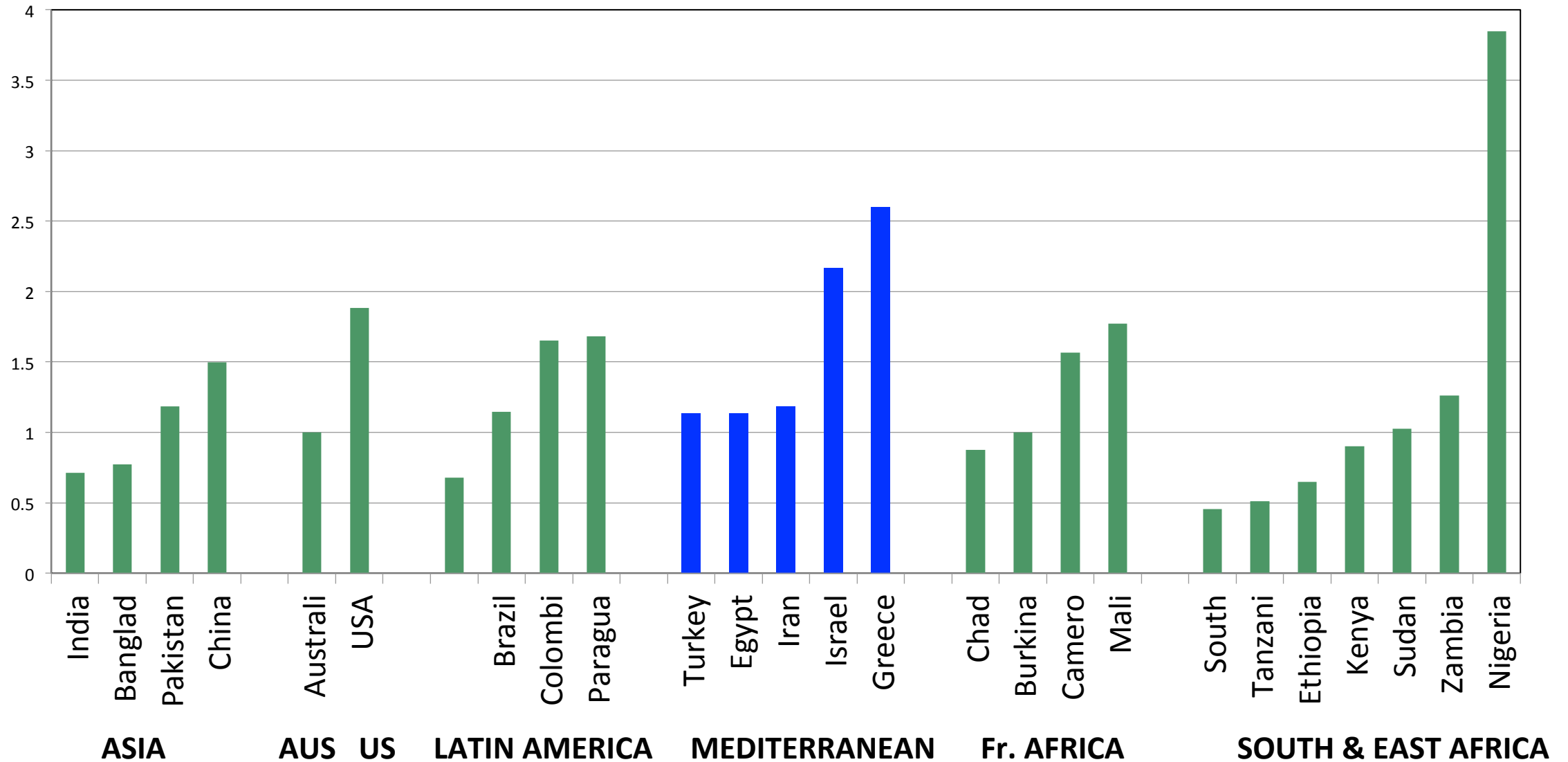
Cotton Area ('000 Ha)

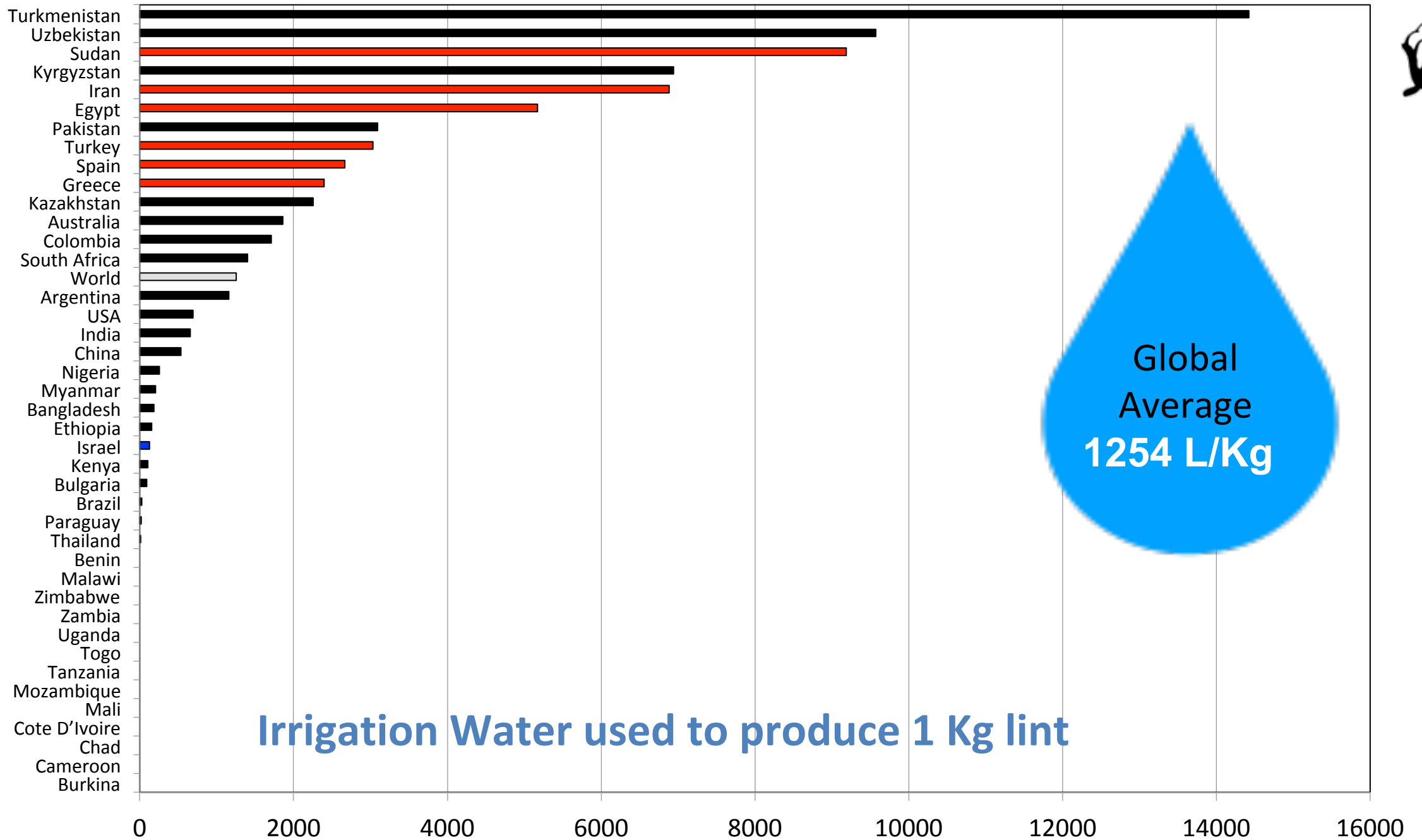


Cost of Production US\$ per Kg lint

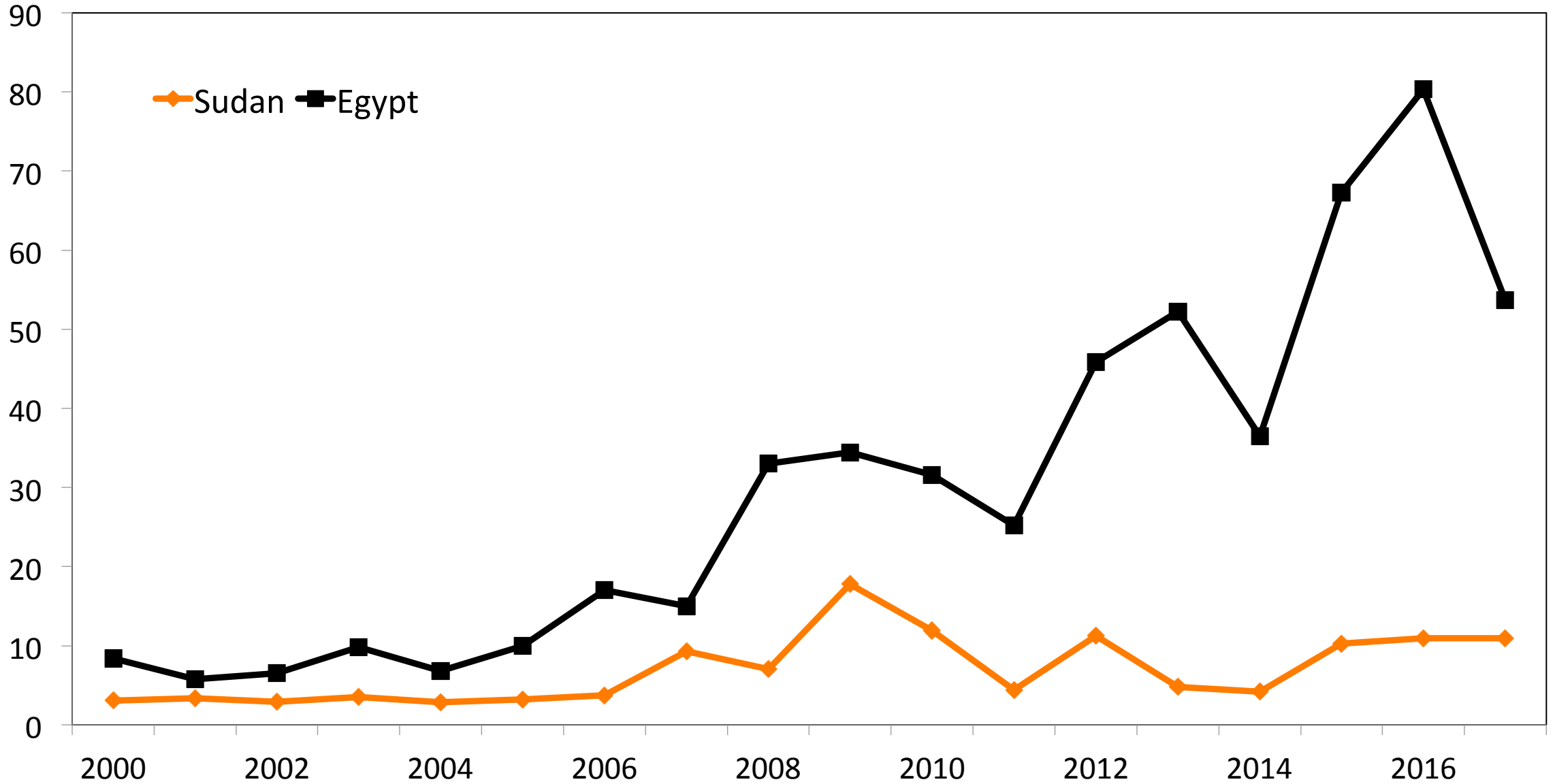


Cost (US\$) of Producing 1 kg lint in 2016

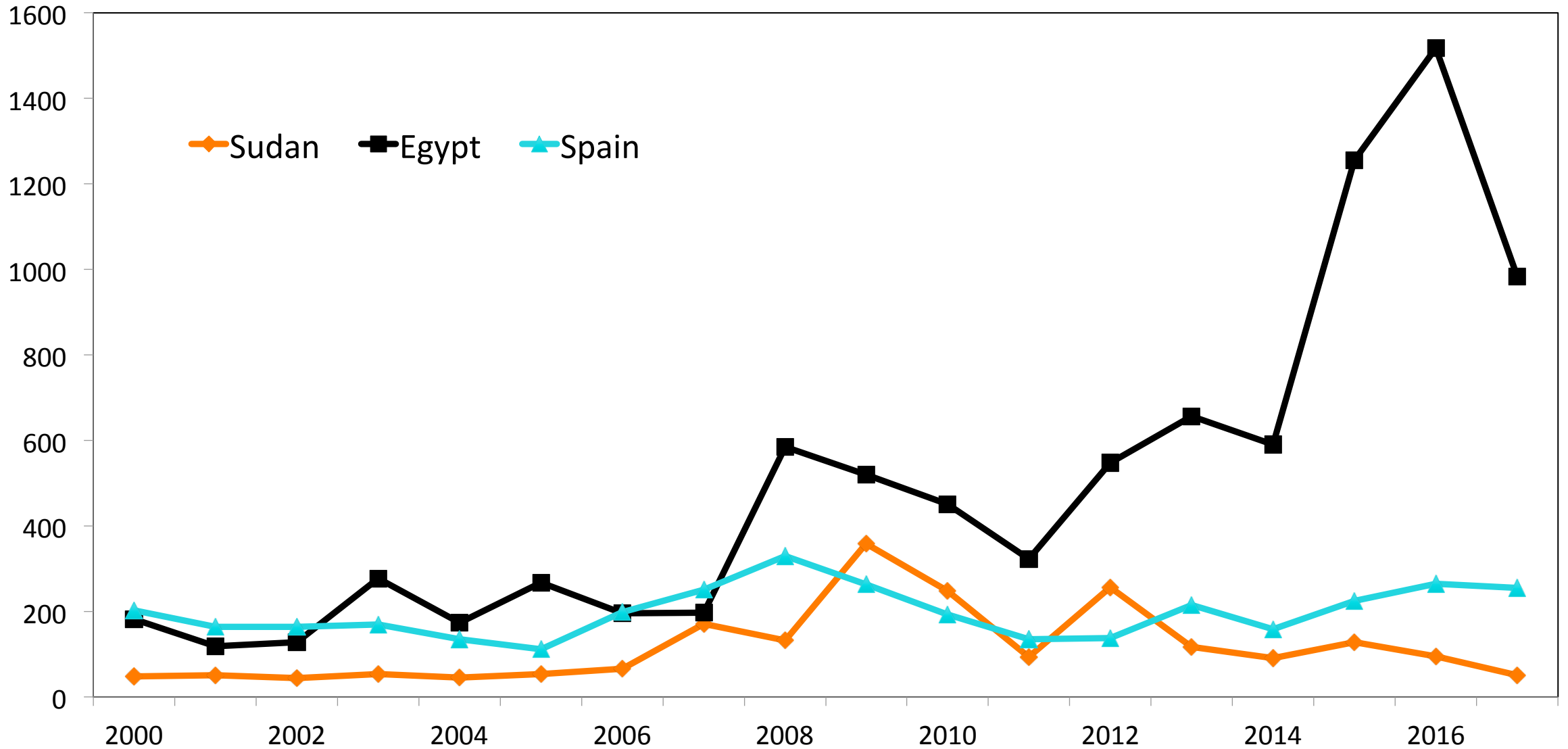




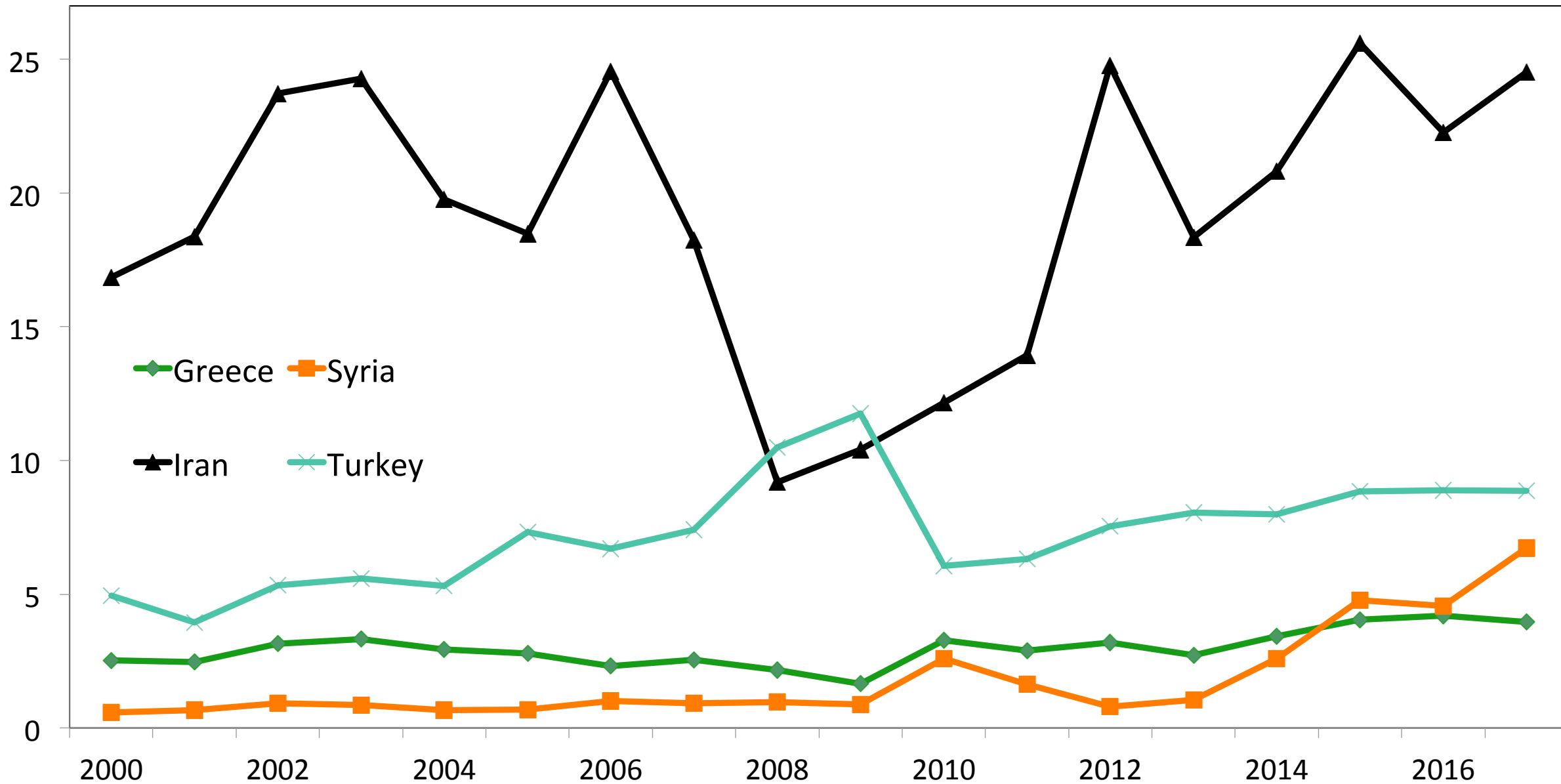
Pesticide use on Cotton (g/Kg lint)



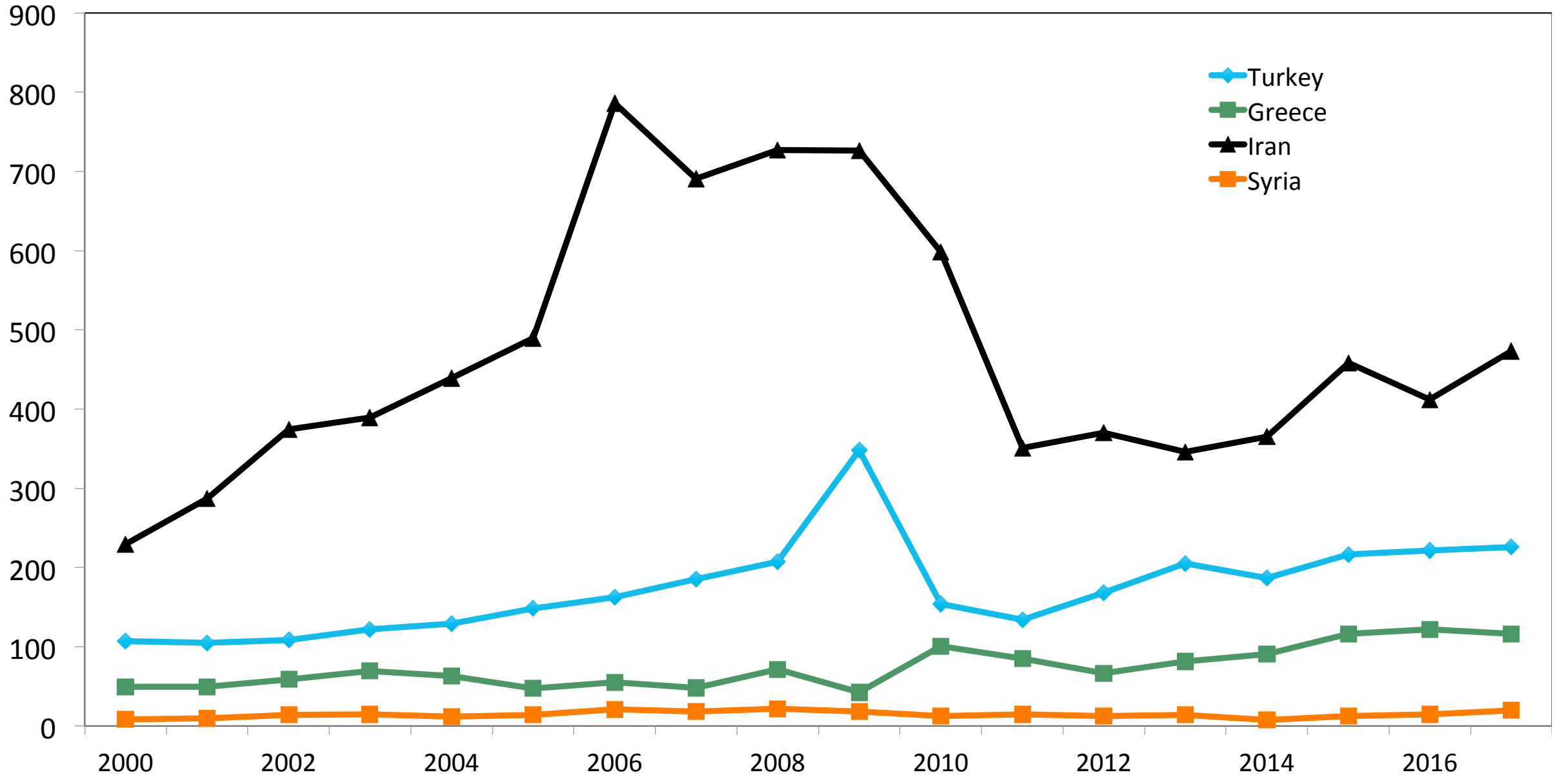
Fertilizer use on Cotton (g/Kg lint)



Pesticide use on Cotton (g/Kg lint)



Fertilizer use on Cotton (g/Kg lint)



Take home message

The Mediterranean Can Lead The Glory of Cotton
Leaders in World Class Quality
Leaders in high yields
Leaders in sustainable Cotton

Thank you.



International Cotton
Advisory Committee