



**INTERNATIONAL
COTTON
ADVISORY
COMMITTEE**

Private Sector Advisory Council

**5TH MEETING OF
PSAC'S COMMITTEE ON MERCHANTS
Thursday, 7th September 2023
8:00 a.m. Washington DC time**

- **Members Introduction**

- **Objective II - Preparation for PSAC's session at the ICAC Plenary Meeting
"Private Sector Recommendations on policy making on Traceability":**
 - **Discussions on the current traceability methods**
 - **Presentation by Better Cotton
Q&A with Better Cotton team**

- **Discuss some current problems faced by the merchants with respect to traceability.**

- **Date and time of the next meeting.**