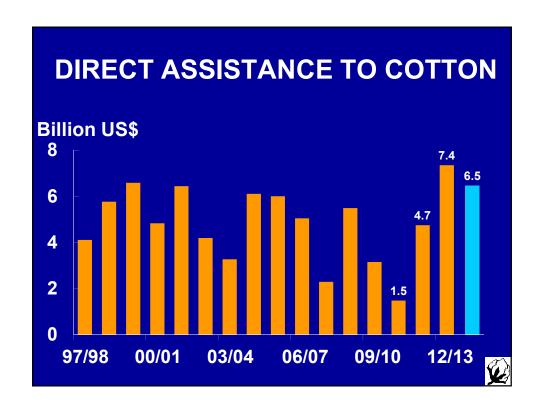
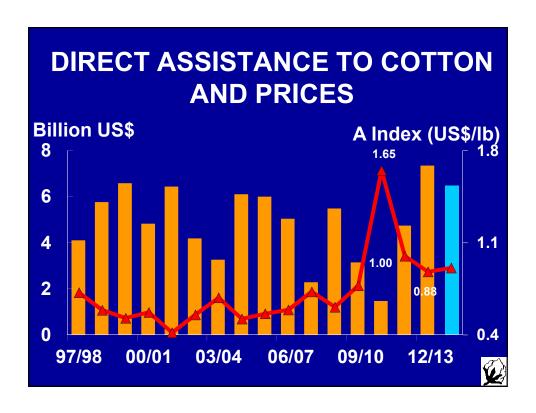


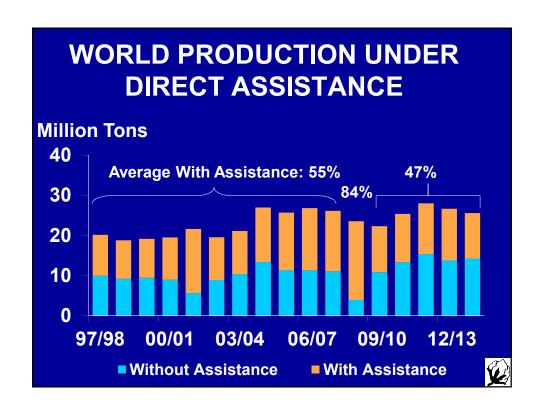
Direct Assistance to Cotton Production

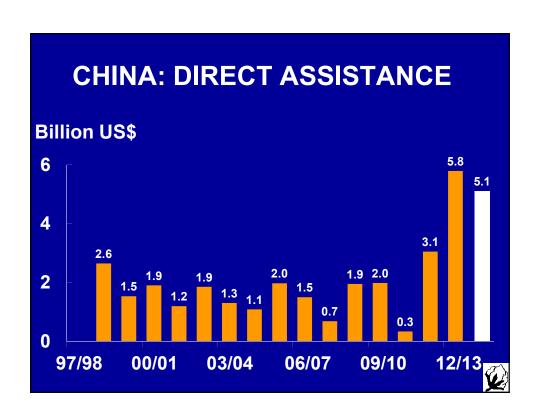
- Direct support to production
- Border protection
- Crop insurance subsidies
- Minimum support price mechanisms
- Input subsidies
- Transportation subsidies

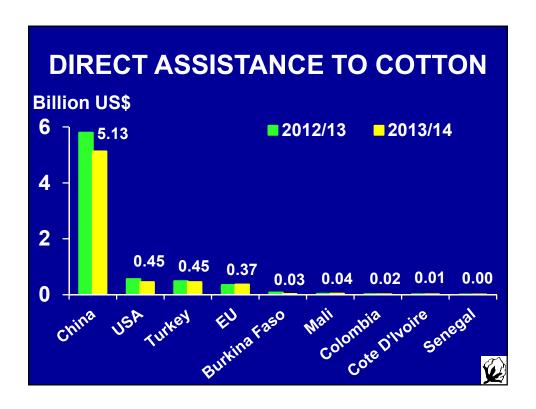






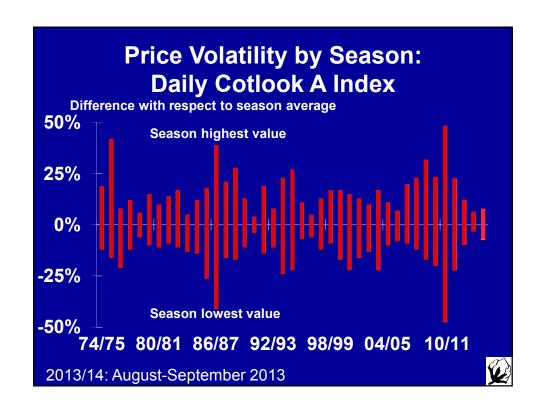


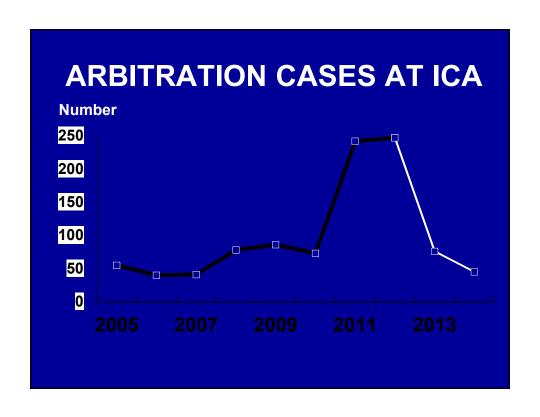




Trade Facilitation Measures

- Enforcement of Arbitral Awards
- Harmonization of Trading Rules
- Phytosanitary Certificates, Model FAO
- Electronic Doicuments
- World Bale Numbering System
- Standardized Instrument Testing System
- Elimination of Government Interventions
- Improved Market access





2014 Farm Bill

- Eliminated Direct Payments based on Area
- Eliminated Countercyclical Payments based on Target Prices
- Kept Marketing Loan
- Added Revenue Insurance (Price x Yield)

2014 Farm Bill

For Cotton:

· STAX: Stacked Income Protection Plan

Short-term revenue insurance

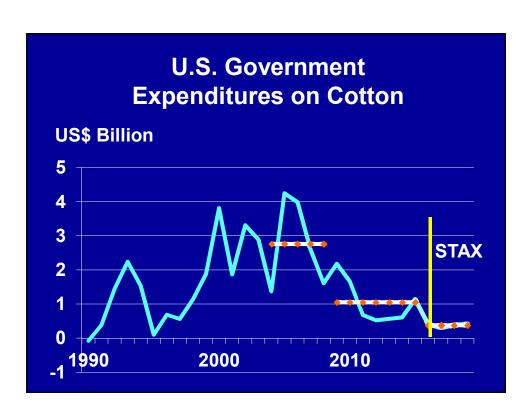
(yield x price)

2014 Farm Bill

For Cotton:

STAX:

- Yields based on county-wide averages
- · Prices based on ICE futures
- Farmers pay 20% of insurance premiums
- Within Season Insurance Coverage Only!
 - (Price declines from one season to the next are not covered)



U.S. – Brazil WTO Cotton Dispute

- Agreement Signed on Oct. 1, 2014 to End the Dispute
- · The Cotton Case is Terminated
- No New WTO Actions by Brazil Against USA
- U.S. Will Make One-Time Payment of \$300 Million

Outlook for Merchants

- Fewer and bigger (

 concentration)
- More multi-commodity merchants
- Fewer cotton-only merchants



Increasing Capital Requirements

2007: \$6 loan per \$1 equity

2010 & 2012: \$3 loan per \$1 equity



