



Overseeing Cotton Sector Strategic Plan In November 2001, President Mbeki published the Strategic Plan for South African Agriculture with the vision of "A united and prosperous agricultural sector" and its main strategic goal "To generate equitable access and participation in a globally competitive, profitable and sustainable agricultural sector contributing to a better life for all". The plan aims to achieve this through employing three core strategies that aim to: Improve global competitiveness and profitability, and Ensure sustainable resource management in the sector. Five complementary or enabling strategies support the core strategies. These are good governance, integrated & sustainable rural development, knowledge & innovation, international cooperation and safety and security.



































