



International Cotton Advisory Committee

1629 K Street NW, Suite 702,
Washington, DC 20006, USA



AGENDA

**60th Meeting of the Expert Panel on Social, Environmental and Economic
Performance of Cotton Production - SEEP**
Wednesday, 21st May 2025 - 1:00 pm (GMT +02:00)
Virtual ([Microsoft Teams](#))

- 1. Welcome, brief overview of the agenda and meeting objectives (Allan Williams)**
5 Minutes
- 2. SEEP Membership Report (Lorena Ruiz)**
5 Minutes
 - Recap of the call for nominations launched in early 2025
 - Summary of responses received and current member status
- 3. Regenerative Agriculture (RA) in Cotton – Guide & Matrix Update (Kater Hake)**
15 Minutes
 - Updates to the November 2024 RA Program Table, including initiatives covering specific stages from field to fabric
 - Mapping new actors (e.g., supply chain software, satellite verification, carbon markets, certification standards, and RA tools)
 - Validation process: sharing company-specific entries for feedback and transparency
- 4. Update to Regenerative Agriculture Cotton Guide (Kater Hake)**
15 Minutes
 - Integration of new research, references, and developments
 - Expansion of sections on biologicals and carbon sequestration
 - Request for input on additional topics to enhance accessibility for non-expert audiences
- 5. Strategic Focus: SEEP and Carbon Sequestration (Allan Williams & Eric Trachtenberg)**
15 Minutes
 - Exploring SEEP's role in promoting carbon sequestration in large-scale cotton systems
 - Opportunities for carbon credits to enhance returns, reduce water use, and lower input costs
 - Reinforcing cotton's role as a global public good through climate mitigation
Defining next steps for research, engagement, or partnerships



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6. Other Matters (All members)

5 Minutes

- Open floor for members to raise additional topics
- Upcoming publications, meetings, or collaborative opportunities