



International Cotton Advisory Committee

1629 K Street NW, Suite 702,
Washington, DC 20006, USA



AGENDA

**61st Meeting of the Expert Panel on Social, Environmental and Economic
Performance of Cotton Production - SEEP**
Thursday, 28th August 2025 - 1:00 pm (CEST)
Virtual ([Microsoft Teams](#))

1. Welcome, brief overview of the agenda and meeting objectives (Allan Williams)
5 Minutes
2. Regenerative Agriculture (RA) in Cotton – Guide & Matrix Update (Kater Hake)
15 Minutes
3. Payments for Ecosystem Services (PES) in Cotton (40 minutes)
ICAC – Dr. Keshav Kranthi: PES for Smallholder Farmers (10 minutes)
Australia – TBD (10 minutes)
Brazil – Fabio Carneiro, ABRAPA (10 minutes)
United States – Charles Holt, U.S. Cotton Trust Protocol (10 minutes)
4. PES in the Coffee Sector (15 minutes)
Gustavo Jiménez, Director, Coffee Institute of Costa Rica (ICAFFE) (15 minutes)
5. Next Steps and Discussion (15 minutes)