

# Sponsorship Opportunities



83rd Plenary Meeting of the ICAC

Mwanza, Tanzania

**NOVEMBER 17-20, 2025**



[www.icac.org](http://www.icac.org)

# Introduction

The International Cotton Advisory Committee (ICAC) is pleased to invite you to support and participate in the 83rd Plenary Meeting, taking place in Tanzania under the theme:

***“Leveraging Sustainable Cotton and Textiles for Rural and Industrial Development.”***

The ICAC Plenary Meeting is the **premier global platform** for dialogue and cooperation across the cotton value chain. It brings together governments, industry leaders, researchers, and civil society to explore solutions that promote sustainability, innovation, and inclusive growth.

This marks a significant moment in ICAC’s history, as the Plenary Meeting returns to Africa for the seventh time, following previous editions hosted by **Zimbabwe, Uganda, South Africa, Egypt, Burkina Faso, and Côte d’Ivoire**. We are honored to collaborate with the **Government of Tanzania** to host this important event in a region where cotton remains central to both rural **livelihoods and industrial potential**.

As a sponsor, you will benefit from **strong brand visibility before, during, and after the event**, and gain the opportunity to **connect with a wide range of stakeholders from across the globe**. Our sponsorship packages are designed to offer value and flexibility, while remaining aligned with ICAC’s principles of transparency, neutrality, and integrity.

Sponsors play a crucial role in enabling the success and impact of this event. Your support helps ICAC deliver a high-quality and accessible meeting, fostering diverse participation and deeper engagement on the most pressing challenges and opportunities facing the cotton and textile sectors.

We look forward to working with you to make the 83rd Plenary Meeting a meaningful and impactful gathering for the global cotton community.

## The ICAC Secretariat





# Benefits For Sponsors



## Connect with Global Leaders in Cotton and Textiles

The ICAC Plenary Meeting is the only annual event that brings together governments, international organizations, producers, researchers, merchants, ginneries, textile mills, government officials and private sector leaders across the cotton value chain. Sponsorship gives you direct access to high-level stakeholders, helping you build new partnerships and strengthen existing relationships in a global, policy-driven setting.



## Showcase Your Brand to a Global Audience

With participants from all over the world, including ministers, development agencies, investors, and innovators, this is a unique opportunity to position your organization in front of a diverse and influential international audience. From signage to delegate materials, our sponsorship packages are designed to provide meaningful and appropriate visibility, while respecting the neutrality of the conference.



## Be Part of Shaping the Future of Cotton

Sponsoring the ICAC Plenary Meeting signals your organization's commitment to the sustainable growth, innovation, and inclusive development of the global cotton sector. Your support enables ICAC to deliver a high-quality and accessible event, promote knowledge-sharing, and foster collaborative solutions that benefit the entire value chain, from farmers to textile manufacturers.

*“The ICAC Plenary Meeting is a yearly event—partner with a globally trusted organization by becoming a recurring sponsor and showcasing your brand on an international stage”*



# Sponsorship Packages Offered



01

## Platinum Sponsor

Contribution: \$12.000

- Two complimentary tickets to the Plenary Meeting conference
- One exhibitor booth space in the designated exhibition area
- Branded Stationery Sponsorship: Sponsor may provide one branded item (e.g., pen, notebook, or lanyard) to be included in the delegate bag (subject to approval)
- Hospitality Sponsorship: Lunch Sponsorship, with branding limited to signage or display materials provided by the sponsor (subject to approval)
- Prominent logo placement on pre-event materials (ICAC website, digital invitations)
- Recognition in the printed event program under a “Thank You to Our Sponsors” section
- Logo featured in ICAC’s social media posts and press releases acknowledging sponsors
- Exclusive Networking Access: Gain access to key gatherings where cotton producers, researchers, merchants, textile experts, government officials, industry leaders, and stakeholders are present, offering unique opportunities to connect, engage in meaningful conversations, and enhance your organization’s visibility among decision-makers.



[www.icac.org](http://www.icac.org)

# Sponsorship Packages Offered



02

## Gold Sponsor

Contribution: \$7.000

- One complimentary ticket to the Plenary Meeting conference
- One exhibitor booth space in the designated exhibition area
- Branded Stationery Sponsorship: Sponsor may provide one branded item (e.g., pen, notebook, or lanyard) to be included in the delegate bag (subject to approval)
- Recognition in the printed event program under a “Thank You to Our Sponsors” section
- Exclusive Networking Access: Gain access to key gatherings where cotton producers, researchers, merchants, textile experts, government officials, industry leaders, and stakeholders are present, offering unique opportunities to connect, engage in meaningful conversations, and enhance your organization’s visibility among decision-makers.



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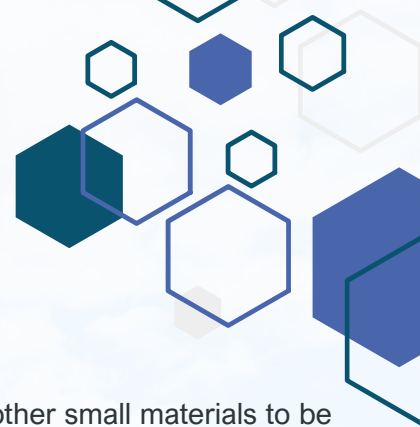




# À la Carte Sponsorship Opportunities

Description	Price US\$
Event App Sponsorship*	\$10000
Dinner Sponsorship	\$7000
Lunch Sponsorship	\$6000
Welcome Reception Sponsorship	\$6000
Interpretation Sponsorship	\$5000
Official Tour of the City Sponsorship	\$4500
Shuttle Service Sponsorship	\$3500
Coffee Breaks Sponsorship	\$3000
Booth Stand	\$3000
Event Tote Cotton Bag	\$2500
Printed Program Sponsorship	\$2500
Branded Stationery Sponsorship	\$1500

# À la Carte Sponsorship: Detailed Descriptions



## **Branded Stationery Sponsorship:**

Opportunity to provide branded items such as pens, notebooks, lanyards, hats, or other small materials to be included in the delegate bag. Each item type is considered a separate sponsorship opportunity and may have different pricing. All items must be provided by the sponsor and are subject to approval.

## **Printed Program Sponsorship**

Logo placement on the cover of the event program, distributed to each attendee at registration.

## **Event Tote Cotton Bag**

Sponsors are invited to distribute a cotton tote bag to all delegates featuring their logo. The sponsor must provide the bag and is subject to approval. Sponsors may include one promotional item or flyer in each bag (also subject to approval).

## **Booth Stand**

Opportunity to showcase branded materials or product information in the designated exhibition area. This ensures high visibility while maintaining the neutrality of the main conference space.

## **Coffee Breaks Sponsorship**

Visual branding at coffee stations during scheduled breaks, using signage and materials provided by the sponsor.

## **Shuttle Service Sponsorship**

Branding on shuttles or buses transporting attendees to and from the event venue, with signage recognizing the sponsor on-board and at shuttle pick-up points.

## **Official Tour of the City Sponsorship**

Sponsors will be acknowledged as the official hosts of a city tour for attendees, offering a unique opportunity to showcase local landmarks and culture. Sponsorship includes branding on tour materials, recognition in the event program, and signage at tour departure points, enhancing sponsor visibility and engagement with attendees.

## **Interpretation Sponsorship**

Acknowledgment as the sponsor of interpretation services, with recognition in the event program and on signage near interpreter booths.

## **Welcome Reception Sponsorship**

Opportunity for visual brand presence at the welcome reception through signage or display materials provided by the sponsor.

## **Lunch Sponsorship**

Exclusive visual branding at lunch areas using tabletop signage or display materials provided by the sponsor, along with a "Sponsored by" mention in the event program.

## **Dinner Sponsorship**

Visual branding during one of the dinners held during the event, using signage or display materials provided by the sponsor (subject to approval), along with a "Sponsored by" mention in the event program.

## **Event App Sponsorship**

Sponsors will have the opportunity for logo and company profile visibility on the event app, along with an optional banner ad for attendees. Please note, the development of the app is contingent upon budget availability,





*"Let's Work Together"*



## More Information



**Our email**  
[maria@icac.org](mailto:maria@icac.org)



**Visit Website**  
[www.icac.org](http://www.icac.org)



**Join us as a sponsor – fill out the form**