



83RD ICAC PLENARY MEETING

**“Uniting the Cotton and Textiles Value Chain
for a Sustainable Future”**



Bremen, Germany
March 23-24, 2026



ICAC and

Global Cotton Promotion

Mike McCue

Director of Communications



October 7 — World Cotton Day





Top Latest People Media Lists

FAO Social & Economic Development @FAOSocioEcon · 3 Feb
Cotton is the fabric of our lives...

On [#WorldCottonDay](#), @FAO partnered with Nigerian fashion designer Alphadi & [fashion institute @AccaCostumeModa](#), whose students created original cotton designs celebrating youth innovation & African cotton

Full [youtu.be/pf4tbMXEUDo](#)

A Masterclass focused on incorporating elements of African fashion

1,222

FAO Social & Economic Development @FAOSocioEcon · 10 Oct 2025
#FAONews | Nigerian designer Alphadi marks World Cotton Day with Rome masterclass via [@africanews](#)

[#WorldCottonDay](#)

africanews.com

Nigerian designer Alphadi marks World Cotton Da...
Students at Rome's Academy of Fashion were treated to a masterclass by celebrated Nigerian ...

2 47

Food and Agriculture Organization @FAO · 5 Oct 2024
Cotton is the most important of the natural fibres. It is:

- used daily in apparel and home furnishings
- a critical means of livelihood for millions of smallholders
- an important source of revenue for some of the poorest countries in the world

[#WorldCottonDay](#) [#CottonForGood](#)

Uses of cotton around the world

80% Apparel 15% Home furnishings 5% Non-woven fabrics

Source: FAO, 2024

30 63 74K

FAO Knowledge @FAOKnowledge · 7 Oct 2023
This report discusses the key trends that affect the cotton market, the relationship between man-made & cotton fibres, & the extent to which technology can alter that relationship.

[doi.org/10.4060/cb3259...](#)

[#WorldCottonDay](#)

Head and Agriculture Organization of the United Nations

2.4K

FAO Social & Economic Development @FAOSocioEcon · 3 Mar
Cotton is the fabric of our lives...

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Alphadi
Nigerian designer and UNHCR Goodwill Ambassador for African refugees and host countries

1,08

FAO in New York @FAONewYork · 7 Oct 2024
Cotton farming in Azerbaijan is seeing a revival, thanks to nuclear techniques and climate-smart agriculture supported by @FAO.

Discover how these innovations are enhancing productivity and sustainability.

Read more [bit.ly/3BAeNwZ](#)

[#WorldCottonDay](#) [#CottonForGood](#)

How nuclear techniques are boosting cotton in Azerbaijan

Lorena Ruiz · 1st
Economist at the International Cotton Advisory Committee (ICAC)
5mo · 🌱

Happy World Cotton Day! 🌱

Today I'm writing live from FAO Headquarters in Rome, surrounded by... more

71 1 comment · 4 reposts

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International Cotton Association Ltd
5mo · 🌱

ICA Managing Director, Bill Kingdon, sends a message to the cotton community this World Cotton Day 2025. This year's theme is "Cotton for Good," which emphasises the multifaceted benefits of the fiber and the need to invest... more

worldcottonday

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Ashley Hollis · 1st
Parsonite Relationship Manager & Supply Chain Engagement Leader | ...
5mo · 🌱

Celebrating World Cotton Day 🌱

Today's about celebrating one of the world's most important natural... more

Cotton Australia
5mo · 🌱

This World Cotton Day, we're celebrating the people behind Australian cotton. From family-run farms caring for the land, to researchers and... more

30 1 comment · 1 repost

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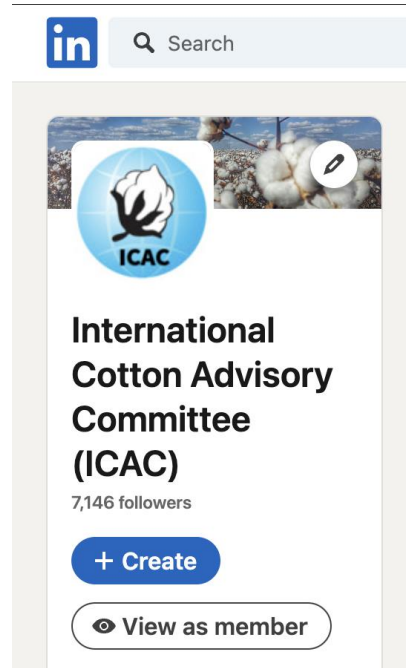
Mohammad E. Asadi · 1st
Conservation Agriculture (CA) Specialist | Sustainable Agriculture Consulta...
5mo · 🌱

On the occasion of World Cotton Day 2025, a special message was shared by Mr. Eric Trachtenberg, Chair of the International Cotton Advisory Committee... more

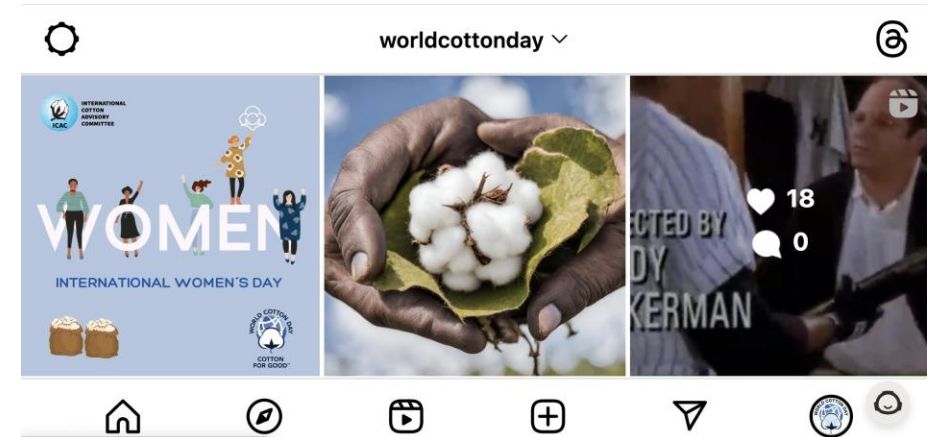
INTERNATIONAL COTTON ADVISORY COMMITTEE



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#TruthTuesday



Welcome to [#TruthTuesday](#), cotton fans! Today, we're going to take a brief look at cotton's history — which can be a challenge since there's so much of it!



ICAC @ICAC_cotton · 27 Aug

[#TruthTuesday](#) was off last week, which means we owe you an extra-positive [#Truth](#) this week — so we decided to get it from one of the most renowned cotton researchers in the world, the ICAC's own Chief Scientist, Dr Keshav Kranthi.



Dr Keshav Kranthi
Chief Scientist at ICAC



ICAC @ICAC_cotton · 28 May

Yes, it's cotton's favorite day of the week once again: [#TruthTuesday](#)!

Today's fun fact about cotton has some heavy lifting to do, because it encompasses multiple areas of interest, including a new publication and a separate, bonus [#Truth](#).

Here goes ...









A World Without **COTTON**











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