

ICAC PLENARY MEETING BROCHURE



Why Host the ICAC Plenary Meeting?

Funded in 1939, the International Cotton Advisory Committee (ICAC) is the only intergovernmental body recognized by the United Nations that covers the entire cotton value chain. The ICAC Plenary Meeting is the premier global forum where government and industry leaders from cotton-producing, consuming, and trading nations gather to discuss critical international issues affecting the cotton sector.

Hosting this event is a unique chance for your country to:

- 1 Engage with Global Decision-Makers: The Plenary attracts ministers, policymakers, business leaders, researchers, and international organizations, positioning your country as a leader in global cotton discussions.
- 2 Scientists in ICAC's global research network contribute innovations in cotton production and sustainability, providing invaluable insights and opportunities for cooperation.
- 3 Strengthen Public-Private Partnerships: ICAC's Private Sector Advisory Council (PSAC) fosters collaboration between governments and the private sector, including farmers, spinners, traders, and retailers.
- 4 Showcase Your Cotton & Textile Sector: The Plenary Meeting includes a Post-Conference Technical Tour, allowing host nations to highlight their cotton production, processing, and textile industries to a global audience.
- 5 The Plenary Meeting can include a dedicated Exhibition Area, providing an opportunity for countries to showcase the latest advancements in cotton research, production, and processing, as well as highlight key cotton initiatives, cotton products, and innovations within the industry.



International Cotton
Advisory Committee

Hosting the ICAC
Plenary Meeting:
A Strategic
Opportunity for
your Country





A Unified Voice for the Entire Supply Chain

ICAC is the only organization that brings together all stakeholders in the cotton industry, from farmers to retailers. The Plenary Meeting provides a space for comprehensive discussions that shape the future of cotton production, trade, and sustainability.



The Value of ICAC's Plenary Meeting



Influence Global Policy and Standards

The ICAC's working groups and committees — such as the **Committee on Commercial Standardization of Instrument Testing of Cotton (CSITC)** and the **Expert Panel on Social, Environmental, and Economic Performance of Cotton Production (SEEP)** — drive international best practices and standards.



Cutting-Edge Research and Innovation

ICAC's extensive research network supports sustainable cotton production through technological advancements, genetic improvements, and environmental strategies, ensuring long-term viability for the industry.

Key Benefits for Host Countries

- ✓ Economic Impact: Increased tourism, business investments, and trade opportunities.
- ✓ Global Visibility: Elevate your country's reputation as a key player in the cotton and textile sectors.
- ✓ Sustainability Leadership: Be at the forefront of global discussions on traceability, circular economy, and responsible cotton production and processing.

Be Part of the Future of Cotton

By hosting the ICAC Plenary Meeting, your country will take center stage in shaping the policies and innovations that will define the future of the global cotton industry. Join us in strengthening farm-to-fiber-to-fashion connections and unlocking new opportunities for economic growth and development.



For more information on hosting the ICAC Plenary Meeting, contact us today.



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